

Introducing Dining Deals Email Blast

Reach local subscribers with your Dining offer for the week

Sent out on alternate Mondays late morning – reaching people just as their stomachs begin to growl!

Available on a first come first served and limited to 10 restaurants per send.

This is a great opportunity to promote lunch deals or early to mid week dinner.

Offer must aggressive and preferably exclusive to centraljersey.com

Each Restaurant will receive a logo and text offer that will link to a printable coupon splash page

\$50 per restaurant per send!

Example of email newsletter

Exclusive Local Dining Deals - Special Discount Code Weeks: C3012010	
 Rocky Hill Inn Thursday: Buy one Lunch get 2nd Free Does Not Include Drinks Start Date: 01/01/2010 End Date: 01/07/2010 Website: rockyhillinn.com	 The Original Soup Man This week: "NEW" : Chicken Noodle w/v only \$3.99 Excludes Saturday Start Date: 01/01/2010 End Date: 01/07/2010 Website: originalsoupman.com Princeton
 Princeton's Premier Pub Free Wine Glass with dinner One per customer Start Date: 01/01/2010 End Date: 01/07/2010 Website: thepub.com	 Amici Milano Free Lunch Appetizer Excludes Fridays Start Date: 01/01/2010 End Date: 01/07/2010 Website: amicimilano.com
 On The Bone Free Dessert 1 per person Start Date: 01/01/2010 End Date: 01/07/2010 Website: ontheboneprinceton.com	 elements \$20 Off Dinner One per Table Start Date: 01/01/2010 End Date: 01/07/2010 Website: elementsprinceton.com
 Yankee Tap Room Every 3rd beer free! This Friday only! Draft beer only Start Date: 01/01/2010 End Date: 01/07/2010 Website: nassauinn.com	 Chauncey 20% Off your next party Must be booked this month Start Date: 01/01/2010 End Date: 01/07/2010 Website: ahl-chauncey.com
 Salt Creek Grill Free Salad with every Lunch order! One per person Start Date: 01/01/2010 End Date: 01/07/2010 Website: saltcreekgrill.com	 Pararel 40 \$25 Off Lunch One per table, must purchase \$50 or more. Start Date: 01/01/2010 End Date: 01/07/2010 Website: click here

Example of splash Coupon Page

Company Name:
 Pizza Hut
Coupon Offer:
 BIG EAT - Tiny Price Menu.
 Starting at \$5.00.
Category:
 Foods
Coupon Start Date:
 1/1/2010
Coupon Expires:
 1/30/2010

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