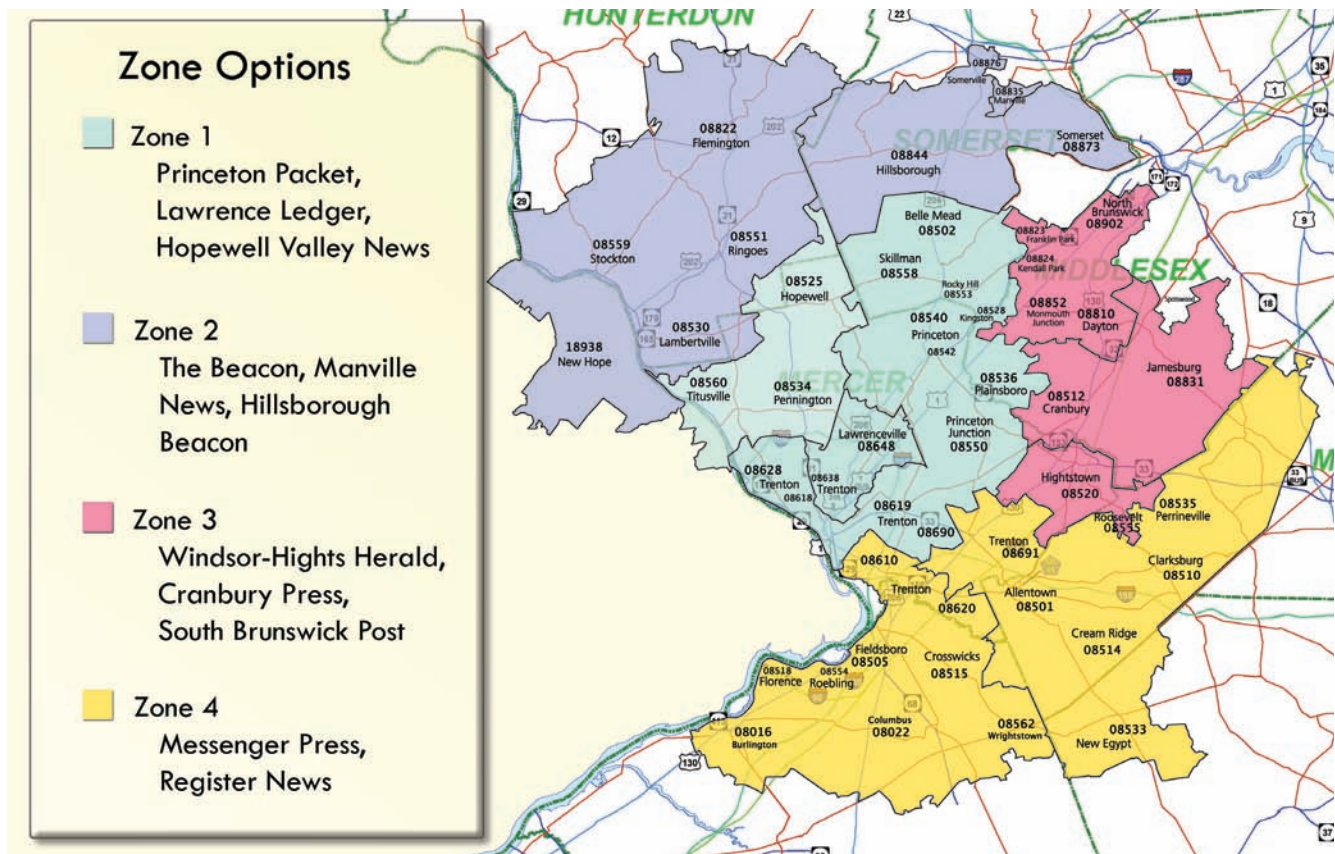




2010 Real Estate Rates



Packet Publications reaches over affluent readers in Central New Jersey, and our new zoned rate structure means real estate advertisers can target this desirable market effectively. Address readers in your geographic area, or expand your reach and take advantage of our multi-zone discounts.



	Open	4 ads per year	12 ads per year	24 ads per year
Zone 1	19.50	18.50	16.50	15.50
Zone 2	11.50	11.00	10.50	9.00
Zone 3	11.50	11.00	10.50	9.00
Zone 4	11.50	11.00	10.50	9.00
All Paid Papers	37.80	36.05	33.60	29.75

*ABC Audited, paid circulation papers *rates are net * per column inch rates

Column Widths	
1 Column	1.625"
2 Columns	3.36"
3 Columns	5.097"
4 Columns	6.833"
5 Columns	8.570"
6 Columns	10.305"

Deadlines: Thursday 10 a.m. for space and materials for following Thursday / Friday publications

For more information contact Michele Plante 609.874.2145 or Katie Gabriel 609.874.2144